



Dr Wong Ruen Yuan

B.D.S (Malaya)

Managing Director

Principal Dental Surgeons

Smile-Link Dental Group

Smile-Link Healthcare Holdings Berhad

SMILE LINK

DENTAL CARE

We serve to make a difference

Education

Dental Education 1995-2000

Dr Wong Ruen Yuan, born 8th Jul 1974, comes from a mediocre family of four siblings in Melaka. He has received his Bachelor of Dental Surgery from the University of Malaya in 2000.

During his varsity years, he was an active social activist, a Marathon runner, a faculty representative in swimming and has shown strong interest in the area of economics and finance.

Implant Education 2001-2003

Dr Wong proceeded to pursue his education in Dental Implantology by joining the collaboration programme between University Malaya, University of Frankfurt and Free University of Berlin in Germany in 2001.

Besides, he has also obtained his training in implantology from United States, Korea and Taiwan respectively.



Dr Wong during his undergraduate years in at Faculty of Dentistry, University of Malaya



Dr Wong with fellow delegates for Certificate of Implantology at University of Berlin, Germany

Dental Career

Dental Career 2000-2001

Dr Wong first started his dental career with Chua & Wan Dental Clinic, a neighbourhood clinic in Kajang, at a suburb of Kuala Lumpur where he learnt the importance of a family-community clinic to the people.

He was then offered as an associate dentist in Drs Chai and Partners Dental Surgeon, a high-end dental clinic in downtown Kuala Lumpur. There, Dr Wong learnt the essential of good quality services for patients



Dr Wong at General Dental Council, London

Dental Business 2001- 2008

Dr Wong then started his own dental practice in Sri Petaling in 2001, a highly populated area of Kuala Lumpur. He first started Drs Wong & Partners, a clinic which integrate both high quality and neighbourhood concept. In 2003, the clinic decided to implement better practice by engaging formal management team to separate from the clinical staffs.

In the year 2008, Dr Wong opened his first branch - the Dentiste Clinic, another “neighbourhood clinic which adopted the “ground-floor” concept to provide convenient access to the elderly and physically challenged patients.



Dr Wong first Dental Clinic at Sri Petaling, Kuala Lumpur

Passion to make a difference

Dental Centre and More 2010 - now

In 2011, Dr Wong established the Drs Wong & Partners Dental Centre, a holistic dental service centre with cutting edge technology on an 1.1. acre standalone building with private parking.

Within the same year, Dr Wong also started the dental corporation - Smile Link Dental Group.

Today the group has 25 dental clinics and 1 Dental Centre.

Dr Wong embraces the dream to initiate a complete private dental care system by starting the first Private Dental Hospital in Malaysia.

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Smile Link Dental Group HQ at Sri Petaling

Dental Distribution Business 2004- now

Along with the expansion of dental businesses, Dr Wong, realised the importance of good quality dental products in helping his patients to maintain good oral health, he founded Smile-Link Sdn Bhd (SLSB) in 2004, a distribution company which carried premium OTC (Over-The-Counter) oral care products to enter into the mass market.

Today, the company has developed into a professional distribution company that carry four international renown brands i.e. Dentisté Plus White, DENTALPRO (Japan), Dr Barman's Superbrush (Norway) and Genesis ProGumCare and supplying to some of the most notorious retailers in Malaysia including AEON, Caring, Watsons and Guardian.

In 2015, Smile-Link Sdn Bhd also being awarded by KYOCERA Medical Corp of Japan to distribute their prestigious dental implant products in Malaysia.



Dr Wong at Dental Exhibition



Vice President of KYOCERA Medical Corp, Mr Kojima awarding the distributorship to Dr Wong

Charity and Welfare

Dental Social Care 2011- now

Beside being a dentist, Dr Wong is an enthusiastic activist in environmental preservation and dental social charity. In 2010, Dr Wong founded the Green & Blue Environmental Protection Society dedicated to promote green awareness for urban community.

In 2011, Dr Wong also founded the **Smile Action Team (SAT)**, a voluntary outreach programme to offer free dental services to the community in need. SAT has organised more than 10 missions to Cambodia, including entering into some of the most remote areas at the countryside of Cambodia.

Today, SAT has developed into a registered NGO and has extended their services to Laos in 2015.

Besides, Dr Wong & Partners Dental Surgeons also participated in multiple public dental care programmes domestically dedicated to the children, orphanages and refugees within Malaysia.



Dr Wong with SAT volunteers at the countryside of Siam Reap, Cambodia

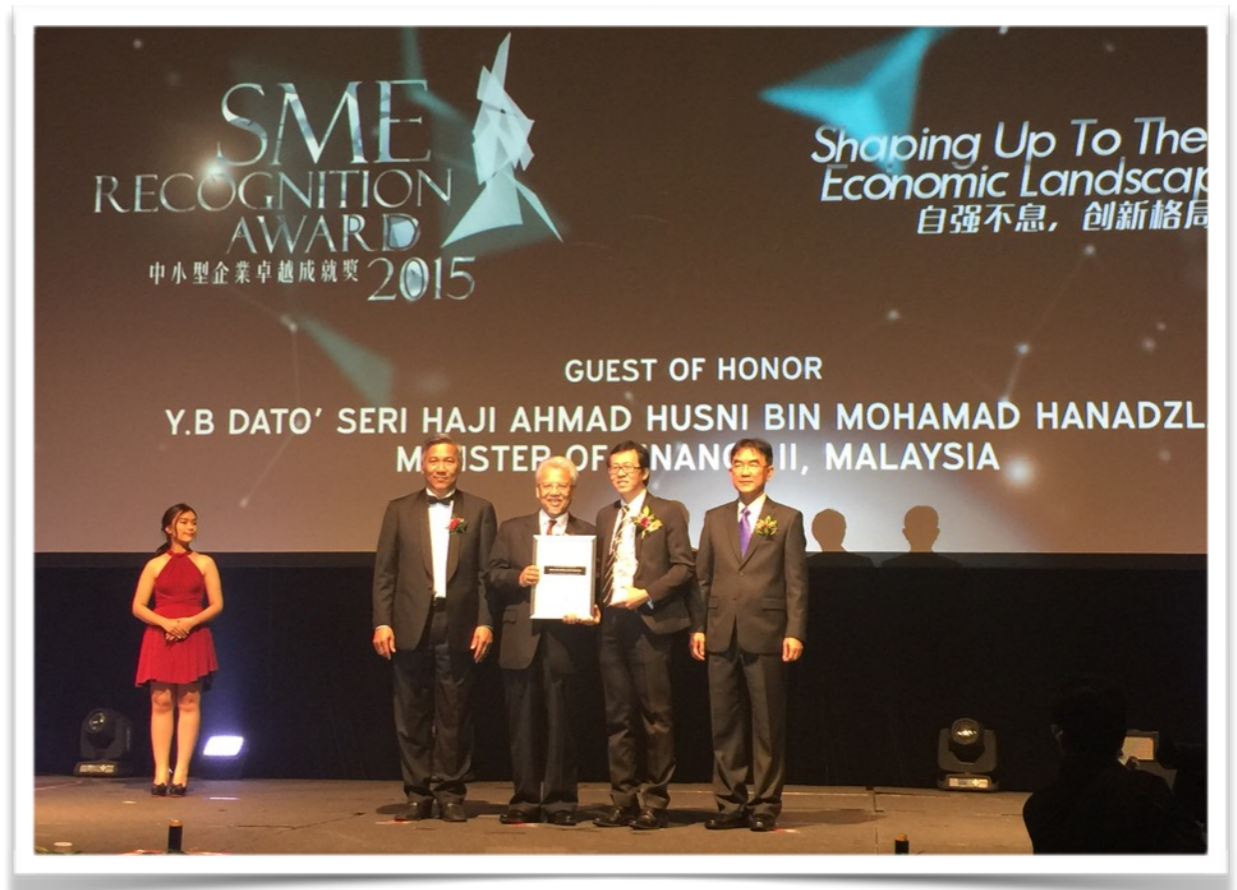


Dr Wong with SAT volunteers at the countryside of Xinkhuang Providence, Laos

Award & Recognition

2014 & 2015

In 2014, two of the Smile-Link clinics i.e. Drs Wong & Partners Dental Centre (HQ) and Dentisté Clinic were selected as the Winner of Customers Service by international acclaimed organisation WhatClinic.com.



Dr Wong received the SME Recognition Award from YB Dato' Seri Haji Ahmad Husni in 2015

In 2015, Smile Link Dental Group entered into another important milestone by winning the SME Recognition Award.

